

# Funding Overview Webinar

2018 Call for Proposals | Initiative Opportunities |  
New Grants Management System

January 25, 2018



# Technical Notes

If you are having any trouble with the audio, we recommend:

1. Muting your computer speakers, and
2. Dialing in on the phone line:

**Dial in #: 1-408-638-0968**

**Webinar ID: 621-175-389**

**Please submit your questions anytime via the Q&A feature. We will be collecting everyone's questions and answering them at the end of the webinar.**

We will be recording this webinar and the recording will be available on our website.

# Introduction



**Dr. Aaron Wernham**  
Chief Executive Officer



**Ted Madden**  
Chief Operating  
Officer



**Scott Malloy**  
Senior Program  
Officer



**Tressie White**  
Senior Program  
Officer



**Michele Henson**  
Program Associate



**Kayla Talbert**  
Grants Administrator



**Price Klaas**  
Office Manager



**Melinda Buchheit**  
Communications  
Coordinator &  
Executive Assistant



**Anna Lange**  
Administrative  
Assistant

# Agenda

## **1:05-1:35 PM**

- Foundation Overview
- Eligibility and Selection Criteria
- 2018 Call for Proposals
- Initiative Opportunities
- Grants Management System

## **1:35-2:00 PM**

- Q&A Session

# Webinar Goals

- Help applicants understand MHCF's focus areas and our approach to making grants.
- Make it as easy as possible for applicants to apply by explaining the timeline and online application process.
- Answer any questions you may have.

# About Montana Healthcare Foundation

- We make strategic investments to improve the health and well-being of all Montanans.
- We are an independent, private foundation, and Montana's largest health-focused foundation.
- We are a permanent resource for Montana: we manage trust investments sustainably, making grants and grant-related investments of roughly 5% of the value of our trust each year.

# Focus Areas

We do work in 6 different areas (we are offering funding for 3 under this call for proposals).



# 2018 Call for Proposals (CFP) Overview

- We will consider proposals in 3 areas under this CFP:
  1. **American Indian Health**
  2. **Behavioral Health**
  3. **Partnerships for Better Health**
- Each organization may submit **up to 3 distinct applications**.
- In addition to grants made under this CFP, many of our grants will be offered by invitation only within strategic initiatives under each focus area.
- In 2018, we plan to invest more than \$5 million, partly through this CFP and partly through invited proposals under our initiatives.

# Grant awards under this CFP

We are offering grants between \$10,000 and \$50,000 for projects implemented within a 12-month period, and grants up to \$100,000 for projects implemented within a 24-month period.

All grants will be awarded through a one-step application process offered twice in 2018, with a possibility of a third opportunity in the fall.

# CFP Funding Cycles

We will offer two cycles of funding in 2018 with the possibility of a third cycle in the fall depending on available funds.

<b>Funding Cycle</b>	<b>Cycle Opens</b>	<b>Proposals Due</b>	<b>Funding Decision</b>	<b>Projects Begin</b>
<b>Round 1</b>	Jan 16	Feb 23	Apr 16	May 1
<b>Round 2</b>	May 7	Jun 15	Jul 23	Aug 1
<b>Round 3</b>	Aug 13	Sep 14	Oct 22	Nov 1

# Eligibility Criteria

We will only fund Montana-based organizations under this CFP. Montana-based organizations that are eligible to apply for funding include:

- Tax-exempt organizations described in Section 501(c)(3) of the Internal Revenue Code (excluding those classified as private foundations or any type III non-functionally integrated supporting organization under section 509(a) of the Code).
- Tax-exempt educational institutions.
- State, tribal, or local government agencies.

NOTE: Eligible applicants may use a portion of the budget to fund consultants that may not meet these eligibility criteria.

# Selection Criteria: What We Fund

- Importance of health issue to be addressed
- Need
- Sustainability
- Creating partnerships
- Focus on at-risk populations and health disparities
- Solutions exist
- Workable in Montana and culturally appropriate
- Feasibility and scale
- Contribution to a diverse grantee portfolio
- Involving stakeholders and community members
- Collaboration with tribal leadership

# What We Do Not Fund

- Individuals
- Capital campaigns
- Operating deficits or retirement of debt
- Construction projects, real estate acquisitions, or endowments unless part of an MHCF-invited proposal
- Fundraising events
- Organizations that discriminate by reason of race, religion, gender, national origin, sexual orientation, or political orientation
- Lobbying as defined by the U.S. Internal Revenue Code (IRC), section 4945(d)(1)
- Activities supporting political candidates or voter registration drives, as defined in IRC section 4945(d)(2)
- Large equipment purchases (for example: medical equipment, vans, etc.), where such purchases constitute a substantial portion of the grant budget
- Medical research or research lacking a direct, targeted, and practical benefit to Montanan's health
- Organizations or foundations for redistribution of funds via sub-grants

# Restrictions on Supplanting

- **State Law:** MHCF grants may not be used by grantees to **supplant** government funding.
- **Foundation Policy:** MHCF funds may not be used to supplant other, non-government sources of funding either.
- You CAN use our funds to **supplement** government funding.
- Definitions:
  - **Supplant:** To supersede or replace—that is, you have government funding for an activity, and you use MHCF funds to supplant or replace those funds. Not allowed!
  - **Supplement:** To add to or augment funding—that is, you use MHCF funds to accomplish some specific new outcomes and deliverables that could not be accomplished with current funding.

# Focus Areas

- 1. Partnerships for Better Health**
- 2. Behavioral Health**
- 3. American Indian Health**

In the next six slides, we will talk about opportunities under this CFP, AND briefly go over our initiatives as well.

# Partnerships for Better Health: What will we fund under this CFP?

## Examples

- Projects that address upstream risk factors for health disparities/social determinants of health.
- Public health and prevention planning.
- School-based health centers.
- Improving outcomes and cost of care for super-utilizers.
- Direct collaborations among community agencies, such as local health departments, rural hospitals, community mental health and substance use disorder treatment organizations, and community health centers to address a major health issue.
- Oral health.
- Community health teams and other approaches to care coordination, case management, and community outreach.

# Partnerships for Better Health: Initiatives

(By invitation only—not available under this CFP)

## **Initiative:**

- Housing and Healthcare

If your project is suitable for the Housing and Healthcare Initiative, please email Ted Madden at [ted.madden@mthcf.org](mailto:ted.madden@mthcf.org).

**If your project does not fit into the Housing and Healthcare Initiative, please apply for Partnerships for Better Health grant funding under the competitive CFP.**

# Behavioral Health:

## What will we fund under this CFP?

### Examples

- **Strategic and business planning:** One-year planning grants that will result in a viable plan to fund and implement programming to address an important health issue.
- **Strengthening crisis continuum of care for mental illness and substance use disorders:** Projects that seek to align stakeholders, create new partnerships, and leverage other available sources of funding to enhance the region's ability to provide a continuum of care for those in crisis.
- **Partnerships with Criminal Justice:** Projects that will improve mental illness and substance use disorder outcomes for justice-involved populations.
- **Trauma-informed schools/Good Behavior Game:** Proposals to improve educational, behavioral, and health outcomes for students through implementing trauma-informed educational practices and policies in schools.

# Behavioral Health: Initiatives

(By invitation only—not available under this CFP)

**Initiatives:** (<https://mthcf.org/focus-area/behavioral-health/>)

- Integrated Behavioral Health
- Substance Use Disorder Prevention and Treatment (focus on addressing SUD in primary care; SBIRT; MAT)
- Solving Perinatal Drug and Alcohol Use

If you are interested in applying for funding in one of these initiatives, please email Scott Malloy at [scott.malloy@mthcf.org](mailto:scott.malloy@mthcf.org).

**If your project does not fit into one of the above initiatives, please apply for Behavioral Health grant funding under the competitive CFP.**

# American Indian Health: what will we fund under this CFP?

## Examples:

- **Strategic and business planning:** One-year planning grants that will result in a viable plan to fund and implement programming to address an important health issue.
- **Partnerships outside the health sector:** Proposals that seek to build partnerships with organizations beyond the health sector to build strong, resilient communities and address issues, such as poor housing, limited opportunities for youth engagement, community support for seniors, unemployment, or access to healthful foods.
- **Upstream influences on health and well-being:** Projects that address access to healthful food, housing, transportation, and other upstream influences on health and well-being.

# American Indian Health: Initiatives

(By invitation only—not available under this CFP)

**Initiatives:** (<https://mthcf.org/focus-area/american-indian-health/>)

- Strengthening American Indian Health Services
- American Indian Health Governance and Leadership Support
- Implementing the Medicaid Tribal Health Improvement Program (T-HIP) to reduce health disparities.

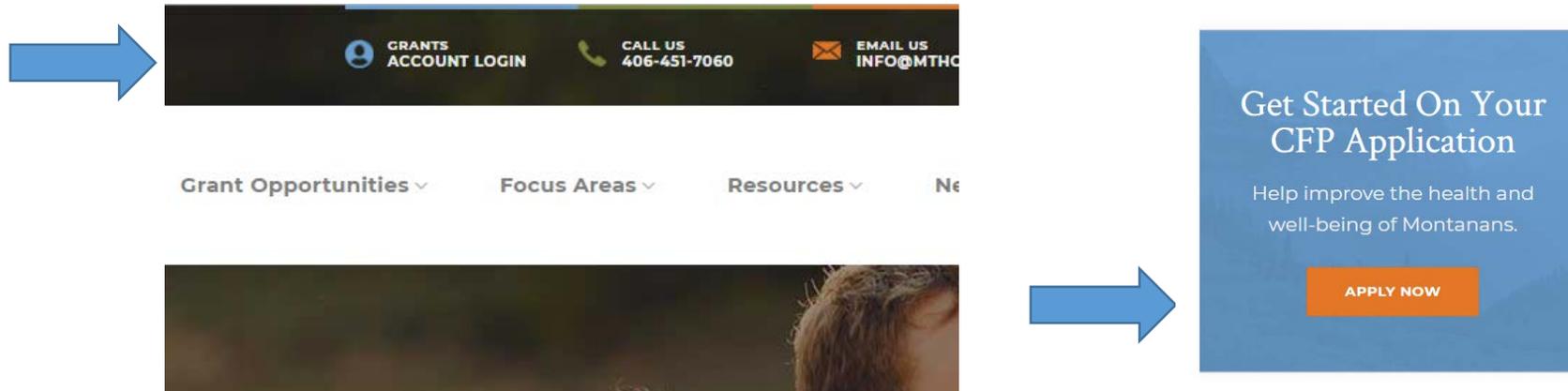
## **Am I eligible to be invited?**

Only tribes, tribal health departments, and urban Indian health centers (participants in the American Indian Health Leaders group) are eligible for invited initiative grants. Please email Tressie White at [tressie.white@mthcf.org](mailto:tressie.white@mthcf.org) to apply for an initiative grant.

**\*If you are not eligible, or your project does not fit into one of the above initiatives, please apply for American Indian Health grant funding under the competitive CFP\***

# How To Apply

- Grants management system (GMS): SmartSimple
- GMS can be accessed through MHCF's homepage and CFP:



- All applications and grant progress reporting will be done in SmartSimple.

## SmartSimple Grant Management Logon Page

First time users: click on Register Here

Returning users: enter in your login credentials. If you had an account with Foundant but are logging into SmartSimple for the first time, please enter in your email address and click Forgot Password.

Please call our office at 406-451-7060 if you're unsure if you already have an account.

The screenshot shows the login page for the Montana Healthcare Foundation's Grants Portal. On the left, there is a welcome message and a 'Register Here' button. On the right, there is a 'Login' section with input fields for 'Email' and 'Password', a 'Login' button, and a 'Forgot Password?' link.

**Welcome to Montana Healthcare Foundation's Grants Portal**

The Montana Healthcare Foundation makes strategic investments to improve the health and well-being of all Montanans. MHCF contributes to a measurably healthier state by supporting access to quality and affordable health services, conducting evidence-driven research and analysis, and addressing the upstream influences on health and illness.

**New to the system?**

[Register Here](#)

**Login**

**Email:**

**Password:**

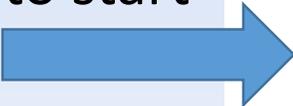
[Login](#)

[Forgot Password?](#)

# Apply Page

Please read the Welcome Message from MHCF as it will provide important information regarding the CFP.

The Funding Opportunities Section list the current funding opportunities available.

Click Apply Now to start an application. 

## Welcome to Montana Healthcare Foundation's Grantee Portal

The Montana Healthcare Foundation (MHCF) makes grants to improve the health and well-being of

**NOTE:** In addition to grants made under this CFP, many of our grants are offered by invitation only, v

**Please visit our [2018 Call for Proposals](#) to learn more. We will consider proposals in three areas unde**

**1. American Indian Health:** Under this CFP, we will address key health and care challenges and the i competitive grants submitted under this CFP and invited grants submitted under our American Indi; please contact MHCF Senior Program Officer Tressie White at tressie.white@mthcf.org before appl please click on the "Apply Now" button below.

**2. Behavioral Health (Mental Illness and Substance Use Disorders):** Under this CFP, we will suppor supporting through third party revenue (i.e., billing insurance), and through creating new partnership interested in applying, please click on the "Apply Now" button below.

**3. Partnerships for Better Health:** Under this CFP, we will support the planning and implementation based organizations can yield synergistic improvements in health, and more efficient use of resour Montana communities. Projects funded under this focus area will create new inter-agency partners upstream risk factors such as poverty. If you are interested in applying, please click on the "Apply N

**Each organization may submit up to three distinct applications under this CFP.**

 Personal Profile

 Organization Profile

 Change Password

 Funding Opportunities +

Opportunity Details

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**Grant Cycle**

Deadline Date: 2018-02-23

[Apply Now](#)

 My Applications

**IN PROGRESS (0)**    **ACTIVE (0)**

#	Application ID

Application ID: 2018-1188-G

\* Organization:

\* Primary Contact: Montana Applicant

Status: Draft Application

Project Title:

Application Summary

- ORGANIZATION INFORMATION
- DEMOGRAPHIC INFORMATION
- PROJECT INFORMATION
- PROJECT PROPOSAL
- WORK PLAN
- OUTCOMES
- PROJECT BUDGET
- ATTACHMENTS

**Application Page**  
The application has eight sections.  
Click "Save Draft" before you start an application to activate all the questions (i.e. Budget Template).

...mes and affiliations of your board of directors.

...sion.

...er Contact

...irector or Chief Executive Officer's name

Save Draft Submit

When you are finished filling out your application, click **"Submit"** and you will receive a confirmation email from us within 24 hours.

# Question & Answer Session

- Please type questions directly into the **Q&A** feature:  
- Please refrain from asking specific questions related to your project – instead, try to frame your questions in a way that applies to a broad range of projects.
- If you do not have the opportunity to ask your question today, or we do not respond to it directly during the presentation, please email it to us as we will respond as quickly as possible.
- As a reminder, this presentation, including the Q&A session, is recorded and will be archived and publicly available on our website.

# Thank You

Don't hesitate to call or email us as you develop your proposal:

**Email: [info@mthcf.org](mailto:info@mthcf.org)**

**Phone: 406-451-7060**