

# Grant Overview Webinar 2024 CALL FOR PROPOSALS

Montana Healthcare Foundation | 2024

MTHCF.ORG

## **Technical Notes**

GRANT OVERVIEW WEBINAR | 2024 CALL FOR PROPOSALS



- If you having trouble with audio, try:
  - » Muting your computer speakers
  - » Dialing in on the phone line
    - Dial in number: +1 253-205-0468 (toll free)
    - Webinar ID: 878 5021 5024
  - » Submit your questions anytime via the **Q&A** feature. We will be collecting questions throughout the webinar and answering them at the end.
  - » This webinar is being recorded and will be available on our website.

## **Presenters**

#### GRANT OVERVIEW WEBINAR | 2024 CALL FOR PROPOSALS



DR. AARON WERNHAM CEO 2024 Call for Proposals Presenter



MARIA SWOBODA Grant Administrator 2024 Call for Proposals Host & Presenter



HANNAH JACOBY Operations Manager 2024 Call for Proposals Q&A Host

## Webinar Goals & Agenda

GRANT OVERVIEW WEBINAR | 2024 CALL FOR PROPOSALS



## Webinar Goals



**Describe** our approach to making grants.

**Explain** the timeline and online application process.



**Answer** your questions.

### Agenda

1:05 pm – 1:30 pm

MHCF Overview

2023 Call for Proposals

Eligibility & Selection Criteria

Grants Management System

1:30 pm – 2:00 pm.

**Q&A** Session



# **MHCF** Overview

# The Montana Healthcare Foundation makes strategic investments to improve the health and well-being of all Montanans.

## Montana Healthcare Foundation Overview



- » We are an independent, 501 (c)3 private foundation.
- » We are Montana's largest health-focused foundation.
- » We are a permanent resource for the state.
  - We manage our trust investments sustainably, making grants and grant-related investments of roughly 5% of the value of our trust each year.
- » This Call for Proposals is only part of our work in Montana. We also support 10 specific initiatives:
  - Strengthening American Indian Health Services
  - Reducing American Indian Health Disparities
  - Behavioral Health Continuum of Care
  - Integrated Behavioral Health

- The Meadowlark Initiative®
- The School-Based Health Initiative
- Medicaid and Health Policy
- Housing is Health Care
- Health Montana Communities
- Grant Application Assistance



# 2024 Call for Proposals

Each year, our CFP supports Montanabased organizations to design and pilot innovative, Montana-grown solutions to key health challenges.

The applications we receive also help MHCF understand the evolving needs and priorities in Montana, and build relationships with communities across the state.



## Focus of the Call for Proposals

#### **2024 CALL FOR PROPOSALS**

We accept applications for innovative, effective solutions to any crucial health-related need in Montana communities.

#### To be considered for funding:

- ✓ Applicant organization must meet eligibility criteria.
- $\checkmark$  Project proposals must address selection criteria.

## **Grant Amounts**

#### **2024 CALL FOR PROPOSALS**

We provide grants between \$10,000 and \$50,000 for one-year (12 month) projects that may include planning and/or small-scale implementation; and up to \$100,000 for two-year (24 month) projects for implementation of well-planned projects.

**Planning Projects:** For projects in the planning phase, we provide grants of up to \$50,000 to support activities such as business & sustainability planning; strategic planning; partnership formation, etc). <u>Do not apply for over</u> \$50,000 if your project is currently in the planning phase.

**Implementation Projects:** For projects that already have a strong business and sustainability plan and wellestablished partnerships, we provide up to \$100,000 for implementation.



# Planning vs. Implementation

**2024 CALL FOR PROPOSALS** 



## **Planning Grant**

- No strong business/sustainability plan yet!
- Partners identified but commitments and contributions are not yet defined
- Additional project planning is needed before work can start

## **Implementation Grant**

- ✓ Strong business/sustainability plan in place
- Committed partners with defined contributions, preferably with MOUs or other formal, specific agreements
- $\checkmark$  Project can start once funding is secured

**Common planning grant activities:** strategic planning, business planning, feasibility studies, partnership development

**Common implementation grant activities:** implementing new programs, advanced training, expanding access through collaboration

# This grant opportunity is very competitive.

Each year, we receive far more grant applications than we can fund. Over the past five years, we have funded, on average, 17% of the grant applications we received through the CFP.

2023 was our most competitive year yet with only 9% of submitted applications funded.

Large implementation grants are particularly competitive as we typically only fund one or two per year. In 2023, we funded 2% of implementation grant applications requesting more than \$50,000.

## **Application Deadlines**

**2024 CALL FOR PROPOSALS** 

### **Timeline**

- Cycle Opens: January 16
- Proposals Due: March 15
- Funding Decision: May 30
- Projects Begin: June 15

## Details

- » This year we are opening one round of funding.
- » There is a possibility we will open a second round in the fall depending on available funds.
- » We award grants through a onestep application process.
- » Each organization may submit up to **three** different applications per year.

We make every effort to adhere to this timeline for grant review and decision-making. On occasion, the review process may require more time. In such cases, we will notify applicants of the status of the review by the "Funding Decision" date and provide an updated estimate of the timeline for reaching a funding decision.





# **Eligibility & Selection Criteria**

# **Organization Eligibility Criteria**

**ELIGIBILITY & SELECTION CRITERIA** 



We only fund Montana-based organizations. MT-based organizations that are eligible to apply for funding include:

- » Tax-exempt organizations described in Section 501 (c) (3) of the Internal Revenue Code (excluding those classified as private foundations or any type III non-functionally integrated supporting organization under section 509 (a) of the Code).
- » Tax-exempt educational institutions.
- » State, tribal, or local government agencies.

Eligible applicants may use a portion of the budget to fund consultants that may not meet these eligibility criteria.

## **Project Selection Criteria**

#### **ELIGIBILITY & SELECTION CRITERIA**

- Importance of health issue
- Need
- Sustainability
- Creating partnerships
- Focus on at-risk populations & health disparities
- Solutions exist
- Workable in Montana & culturally appropriate
- Feasibility & scale
- Contribution to a diverse grantee portfolio
- Leadership by & engagement of stakeholders & community members
- Collaboration with American Indian leadership



## Sustainability & Creating Partnerships

**ELIGIBILITY & SELECTION CRITERIA** 



## **Creating Partnerships**

#### The project creates or advances new and substantive partnerships that result in the more efficient and effective use of resources and collaboration between organizations that may not typically work together.

The strongest proposals include specific plans for collaboration with and among the community's significant health resources.

### Sustainability

The project demonstrates a clear, feasible plan to sustain any new programming. The project's most important outcomes will endure beyond the grant term without requiring ongoing funding.

The strongest implementation proposals generally do not rely only/mainly on seeking additional grants for sustainability.

## What Do We Mean By "Strong Partnerships"?



#### **ELIGIBILITY & SELECTION CRITERIA**

### **Strong Partnerships**

- Letters of commitment from partners indicating specific contributions
- New partnerships or new ways of collaborating between current partners
- Contributions of staff, facilities, funding, or other resources

## Weak Partnerships

- X Generic letters of support
  - Listing potential partners who have not made specific commitments to the project.
- Listing other organizations who you work in general but that aren't making specific contributions to this project.

## **Solutions Exist**

#### **ELIGIBILITY & SELECTION CRITERIA**

Given the many needs for support across our state, MHCF does not generally make contributions to sustain or expand well-established programs. Instead, our support focuses on projects in which:

The proposal conveys that effective, evidencebased interventions to address the problem exist but **are not already being implemented.** 

The project will support planning or pilot implementation of a **new solution** to a significant health issue. The grant **will not be used to support the maintenance or expansion of an existing program.** 



## We Do Not Fund

- Individuals
- Capital campaigns
- Operating deficits or retirement of debt
- Construction projects, real estate acquisitions, or endowments
- Fundraising events
- Organizations that discriminate by reason of race, religion, gender, national origin, sexual orientation, or political orientation
- Lobbying as defined by the U.S. Internal Revenue Code (IRC), section 4945(d)(1)

- Activities supporting political candidates or voter registration drives, as defined in IRC section 4945(d)(2)
- Large equipment purchases (for example: medical equipment, v ans, etc.), where such purchases constitute a substantial portion of the grant budget
- Medical research or research lacking a direct, targeted, and practical benefit to Montanan's health
- Organizations or foundations for redistribution of funds via sub-grants

## **Restrictions on Supplanting**

**ELIGIBILITY & SELECTION CRITERIA** 



- $\times$  State Law: Our grants may NOT be used by grantees to supplant government funding.
- Our Policy: Our funds may NOT be used to supplant other, non-government sources of funding either.
- ✓ You MAY use our funds to supplement government funding.

**Supplant:** To supersede or replace. (You have government funding for an activity, and you use our funds to supersede or replace those funds. Not allowed!)

**Supplement:** To add to or augment funding. (You use our funds to accomplish some specific new outcomes and deliverables that could not be accomplished with current funding. Allowed!)



# **Grant Management System**

MHCF uses a grant management system called SmartSimple.

All application submissions and grant reporting are done in this system.

## How To Get Started

**GRANTS MANAGEMENT SYSTEM** 

# 01.

Find the grant management system login link on the website

#### **Manage Your Application**

Log in to the grants management system to manage your grant application.

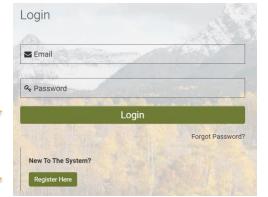


## 02.

#### Login

Returning users enter your login credentials and then click "Login"

First time users click • "Register Here"



Check browser settings and enable pop-ups if you receive an "Incorrect Captcha Response" error



#### How to Apply GRANTS MANAGEMENT SYSTEM



## 03.

#### Start Your Application

Click the "Apply Now" button to start your application. This button lives under the "Funding Opportunities" section.

## 04.

#### Fill Out Your Application

Click "Save Draft" before your start to activate all the questions.

Click "Save Draft" frequently to save your work! 05.

#### Submit Your Application

Click "Submit" to send us your application.

You will receive a confirmation email from us within 24 hrs. of submitting your application.



# **Questions & Answers**



**QUESTIONS & ANSWERS** 



- Please type your questions directly into the Q&A feature.
- Please don't ask specific questions related to your project. Instead, try to frame your questions in a way that applies to a broad range of projects.
- If you don't have the chance to ask your question today, or if we don't answer it directly, please email or call us and we will respond as quickly as we can.
- As a reminder, this webinar is being recorded and will be archived and publicly available on our website.

## **Helpful Resources**

2024 Call for Proposals:

https://mthcf.org/grants/call-for-proposals/

2024 CFP Application Questions:

https://mthcf.org/wp-content/uploads/2024-CFP-Application.pdf

Grantee FAQs:

https://mthcf.org/grants/grant-faq/

Questions?

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# Thank You.

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